

Transparência Brasil

ANNEX A: Purpose and Budget

PROJECT NARRATIVE

[Project Summary]

The project Cadê Minha Escola will tackle the delay and the abandonment of construction works in education, a problem that causes millions of reais in losses and hurts specially the poor. Transparência Brazil's project will focus on the Northeast of Brazil, where most of construction works with public funds happen. The solution is the establishment of a national network of local citizen monitoring, through the creation of an online tool to track infrastructure delivery. The goal is to ensure timely delivery of such works and push governments for more accountability.

Direct citizen feedback combines the use of Information and Communication Technology and community mobilization. The digital approach is comprised of a web-based platform and an app, fed by government data and citizen inputs. With the posting of geo-referenced pictures and texts after in-site visitations, citizens will build themselves valuable information regarding infrastructure irregularities. The platform will be integrated with social media and online petition tools, in order to enhance its mobilization power.

The community mobilization comprises the strengthening of small local Non Governmental Organizations and groups of citizens by establishing a network around the monitoring of education infrastructure investment. Transparência Brazil will do this through two main strategies. Firstly by partnering with medium-sized Non Governmental Organizations who have already established themselves as benchmarks for smaller organizations. Secondly, by promoting online training courses and workshops on local monitoring, which is also part of Transparência Brazil's knowledge and communications strategy to empower communities.

Transparência Brazil will reach 280 cities, part of which will not receive online training courses and workshops on local monitoring, to serve as controls in the effort to evaluate the impact of training on community-based monitoring.

[Project Outcomes]

Transparência Brazil will develop a social accountability-monitoring tool in order to promote a more effective delivery of construction works in education and reduction in the average spending on school construction. This will translate in positive outcome in three major areas:

- 1) Improved accountability, measured by i) number of official local administration public responses and posts from public administration regarding public works;
- 2) Civic engagement, as measured by i) number of sessions to the platform; ii) number of irregularities reported by the population; iii) number of news on local media about irregularities and delays of works carried out by the local government.

3) Increased efficiency, as measured by: i) rate of construction works delivered in due time; ii) average delay construction time and iii) average spending per square meter.